

PRESS RELEASE

Enhanced Access to National ID Services for Santa Cruz Seniors Through PSA Marinduque PSO - DSWD Partnership

Date of Release: 02 JULY 2025

Reference No.: 2025PR-07-085



PSA Marinduque's National ID Registration Team delivers registration services during DSWD Senior pension payout in clustered barangays in the Municipality of Santa Cruz

20 June 2025 – SANTA CRUZ, MARINDUQUE. In its continued pursuit of inclusive and accessible service delivery, the Philippine Statistics Authority (PSA) Marinduque Provincial Statistical Office (PSO), in strategic partnership with the Department of Social Welfare and Development



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(DSWD), successfully carried out a four-day clustered National ID registration campaign in the Municipality of Santa Cruz from 16 to 19 June 2025.

Seamlessly integrated with the DSWD's social pension payout, the initiative utilized 15 designated venue barangays—Kilo-Kilo, Banahaw, Lapu-Lapu, Baliis, Taytay, Napo, Alobo, Tagum, Matalaba, Buyabod, Punong, Ipil, Balogo, Landy and Aturan—which served as convenient registration hubs for clustered senior citizens from nearby and remote barangays.



Information System Analyst I John Mar A. Nambio and Registration Kit Operator Neil Aldrin M. Pelaez conduct information dissemination during DSWD Senior pension payout in clustered barangays in the Municipality of Santa Cruz.

Beyond the provision of registration services, the PSA conducted targeted information dissemination sessions to raise awareness about the Philippine Identification System (PhilSys), more commonly known as the National ID System. These sessions educated participants and their families on the importance of having a PhilSys ID, its various formats—including the digital

ID and printed ePhilID—and how it simplifies access to essential government services such as pension benefits, healthcare, and social welfare programs.

This integrated approach was designed to reduce barriers to registration for seniors, for elderly beneficiaries with limited access to transportation or those experiencing mobility challenges due to age or medical conditions. By aligning registration with scheduled pension payouts and embedding informative dialogues within the process, PSA Marinduque ensured that the initiative was not only efficient but also empowering.

Over the four-day campaign, the National ID Team served a total of 526 clients, including 215 senior citizens who were successfully registered. The activity marked a significant step in expanding access to the National ID program, enabling elderly beneficiaries to conveniently register and strengthen their access to essential government programs and services.

This initiative exemplifies PSA Marinduque's strong commitment to strengthening inter-agency collaboration and ensuring that no one—especially the elderly—is left behind in the rollout of the National ID system. Through sustained partnerships with the DSWD and local government units, PSA continues to bring government services closer to the people, championing a future where every Filipino holds a secure and verifiable identity.

Approved for Publication:


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