

PRESS RELEASE

PSA MIMAROPA Enjoins Support for the Conduct of 2023 Census of Philippine Business and Industry (CPBI) and 2023 Input-Output Survey of Philippine Business and Industry (IOSPBI)

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The Philippine Statistics Authority (PSA) MIMAROPA will conduct the 2023 Census of Philippine Business and Industry (CPBI) and 2023 Input-Output Survey of Philippine Business and Industry (IOSPBI). Data collection will start from May 6 to July 31, 2024.

The CPBI is one of the three national censuses being conducted by PSA per RA 10625 and a designated statistical activity as per EO No. 352, series of 1996. The 2023 CPBI aims to collect and generate information on the levels, structure, performance, and trends of economic activities of the formal and informal establishments in the entire country for the year 2023. Meanwhile, the 2023 IOSPBI will be undertaken as a rider to the 2023 CPBI. The purpose of the 2023 IOSPBI is to collect detailed information on the revenue, expense, and inventories by product of businesses and industries covered in the 2023 CPBI to build the input structure and to construct the distribution of output required in the compilation of the 2023 Supply and Use Table (SUT) and 2023 I-O Table.

The unit of enumeration for the 2023 CPBI and 2023 IOSPBI is the establishment. The 2023 CPBI has a regional sample of 1,939 establishments while the 2023 IOSPBI has 301 sample establishments. Sample establishments will be given multiple options on how they will be able to respond to the survey. They will have the option to either (1) use the online questionnaire available at https://cpbi.psa.gov.ph, (2) utilize an electronic questionnaire in portable document format (PDF), or (3) accomplish the printed copy of the Self-Administered Questionnaire (SAQ).

In line with this, the PSA MIMAROPA encourages everyone, especially those selected sample establishments, to support and actively participate in the conduct of the 2023 CPBI and 2023 IOSPBI by responding truthfully to the questionnaires to be distributed.

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