

## PRESS RELEASE

### PSA Romblon Conducts 2024 Annual Survey of Philippine Business and Industry & 2024 Survey on Information and Communication Technology

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13 May 2025 - ODIONGAN, ROMBLON. The Philippine Statistics Authority (PSA) conducts two economic surveys - the 2024 Annual Survey of Philippine Business and Industry (ASPBI) and the 2024 Survey on Information and Communication Technology (SICT).

The Annual Survey of Philippine Business and Industry (ASPBI), one of the designated statistical activities of the Philippine Statistics Authority (PSA), generates essential statistics for economic planning and analysis. It is specifically designed to collect and generate information on the levels, structure, performance, and trends of economic activities of the country. The 2024 ASPBI is the 51<sup>st</sup> in a series of annual surveys of establishments in the country. The ASPBI generates essential statistics for economic planning and



Hired SR during one of her interviews with sample respondents.

collect and generate information on the levels, structure, performance and trends of economic activities in the country. Meanwhile, the 2024 SICT will collect information on the availability, distribution, and access/utilization of ICT among establishments in the country and generate core ICT indicators important for measuring the progress in information and communication technology.

The data collection of 2024 ASPBI will run April 21, 2025 to June 30, 2025. For 2024 ASPBI, there were 84 sample establishments across multiple sectors such as agriculture, manufacturing, utilities, construction, trade, finance, and services. On the other hand, 2024 SICT will collect ICT-related data from 57 sample establishments that are directly involved in information and communication technology services.

The data reference period for both surveys is the calendar year 2024, except for employment figures, which will refer specifically until November 2024. Furthermore, the collected data will only be published as aggregate statistics and summary tables, ensuring the anonymity and privacy of all participating enterprises.



As PSA Romblon continues to deliver relevant and reliable statistics necessary for policy formulation, it enjoins the support of the public, especially the sample establishments, by providing the required information to authorized PSA field personnel during interviews. All information obtained from this survey will be kept strictly confidential as stipulated in Section 26 of RA 10625 (Confidentiality of Information) and Section 8 of RA 10173 or the Data Privacy Act of 2012 (Confidentiality) and will not be used for taxation, investigation, or law enforcement purposes.

For more information, please contact PSA Romblon Provincial Statistical Office with contact numbers 0939-876-0734/0921-301-3323, and email address [romblon@psa.gov.ph](mailto:romblon@psa.gov.ph)



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