

## PRESS RELEASE

## PSA PSO Marinduque Concludes 35th Civil Registration Month with Creative Advocacy Contest

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PSA PSO Marinduque conducts Slogan & Infographics Making Contest among PSA Employees on 04 March 2025, at the PSA PSO Marinduque Training Room.

**04 March 2025 – Boac, Marinduque** – As a fitting conclusion to the 35th Civil Registration Month (CRM) celebration, the Philippine Statistics Authority (PSA) Marinduque Provincial Statistical Office hosted a Slogan & Infographics Making Contest among PSA Employees on 04 March 2025, at the PSA PSO Marinduque Training Room.

The initiative aimed to inspire creativity and advocacy among employees by challenging them to craft compelling slogans and engaging infographics



that highlight the significance of civil registration. Through this activity, participants reinforced the importance of timely and accurate registration in securing legal identity and ensuring access to essential services.

The event opened with a message from Chief Statistical Specialist Gemma N. Opis, who emphasized the role of innovative outreach efforts in strengthening civil registration awareness. Registration Officer I Mary Michelle M. Macutong later outlined the contest mechanics, setting the stage for a dynamic showcase of ideas and artistry.

As employees put their creative skills to work, the contest became more than just a competition—it was a platform for advocacy, demonstrating how visual communication can amplify the importance of civil registration. This culminating activity encapsulated PSA PSO Marinduque's commitment to making civil registration more accessible, understood, and valued within the community.

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