

PRESS RELEASE

PSA PSO Marinduque Successfully Launches “*Rehistro Bulilit Campaign*” in Mogpog: Advancing National ID Access for Young Children

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PSA PSO Marinduque, together with MCR Virginia M. Sartillo, conducts the launching of *Rehistro Bulilit Campaign* in the Municipality of Mogpog.

05 December 2024 – MOGPOG, MARINDUQUE. The Philippine Statistics Authority (PSA) Marinduque Provincial Statistical Office successfully rolled out the *Rehistro Bulilit Campaign* in the Municipality of Mogpog on 05 December 2024 at the Danao Cover Court, Danao, Mogpog, Marinduque. This initiative focused on facilitating the registration



of young children for the Philippine Identification System (PhilSys), commonly known as the National ID.

The event, held in collaboration with Local Government Unit (LGU) of Mogpog and the Local Civil Registry Office (LCRO) and Child Development Centers of three barangays—Danao, Mampaitan, and Mataas na Bayan—welcomed enthusiastic participation from young learners and their guardians. This initiative is part of PSA’s mission to provide a secure and inclusive means of identity for all Filipinos, beginning with the youngest members of the community.

Highlighting the importance of PhilSys, the event included an information dissemination session where parents were educated on the benefits of the National ID, such as streamlined access to social services, secure identity verification, and improved opportunities for children in the future.

To create a child-friendly and engaging environment, the program included coloring activities and gift-giving, which were well-received by the children and their families. These efforts added a fun and memorable dimension to the registration process.

As the day concluded, a total of 23 individuals, including 14 children, were successfully registered in the National ID system. Many families departed the event with a sense of achievement and anticipation regarding the new opportunities the National ID would provide. The success of the Rehistro Bulilit Campaign in Mogpog establishes a promising benchmark for similar initiatives in other municipalities, underscoring the commitment of the Philippine Statistics Authority (PSA) and its partners to extend their reach throughout the nation.

The heartfelt collaboration between government agencies, local communities, and families highlighted the collective effort towards building a more inclusive and unified society, where every individual, regardless of age, has the means to participate fully and benefit from the country's progress.


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