

SPECIAL RELEASE

Sales from E-Commerce in the MIMAROPA Region (2022 Annual Survey of Philippine Business and Industry)

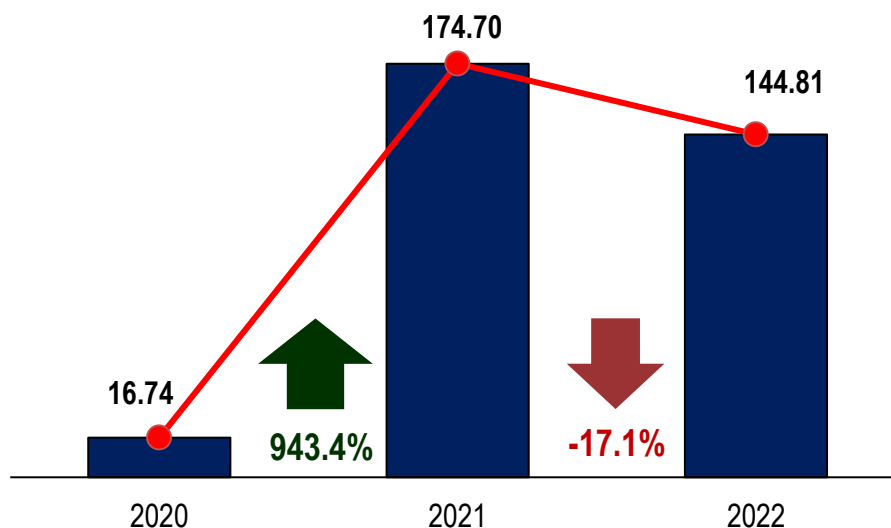
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Sales generated from e-commerce transactions fell to PhP 144.81 million

The 2022 Annual Survey of Philippine Business and Industry (ASPBI) final results showed that in the MIMAROPA Region, total sales from e-commerce transactions in 2022 were estimated at PhP 144.81 million, a 17.1 percent decline from PhP 174.70 million generated in the previous year. Moreover, total sales generated from e-commerce in 2021 was 943.4 percent higher than the total sales of Php 16.74 million in 2020. (Figure 1 and Table A)

**Figure 1. Total Sales Generated from e-Commerce Transactions,
MIMAROPA Region: 2019-2021**
(Total Sales in Million Philippine Pesos)

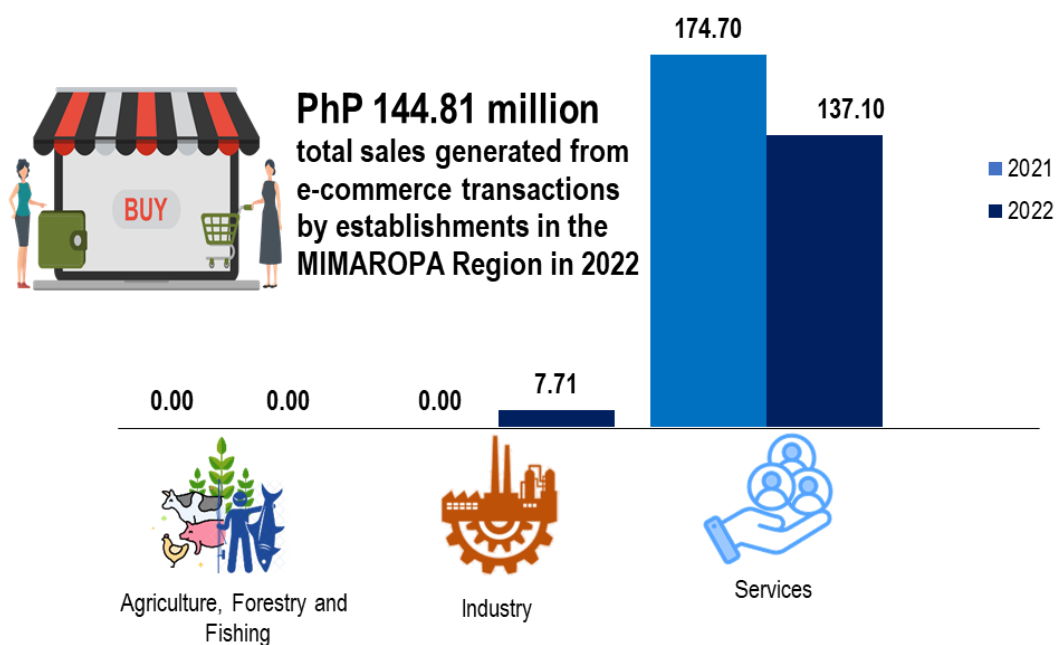


Source: Philippine Statistics Authority, 2020-2022 Annual Survey of Philippine Business and Industry

e-Commerce sales was predominantly generated from the Services sector

By broad industry group, the Services sector generated sales from e-commerce transactions amounting to PhP 137.10 million in 2022. This translates to a decrease by PhP 37.60 million or an annual decline of 21.5 percent reported sales of PhP 174.70 million in the previous year. (Figure 2 and Table A)

Figure 2. Total Sales Generated from e-Commerce Transactions by Broad Industry Group, MIMAROPA Region: 2021 and 2022
(Total Sales in Million Philippine Pesos)



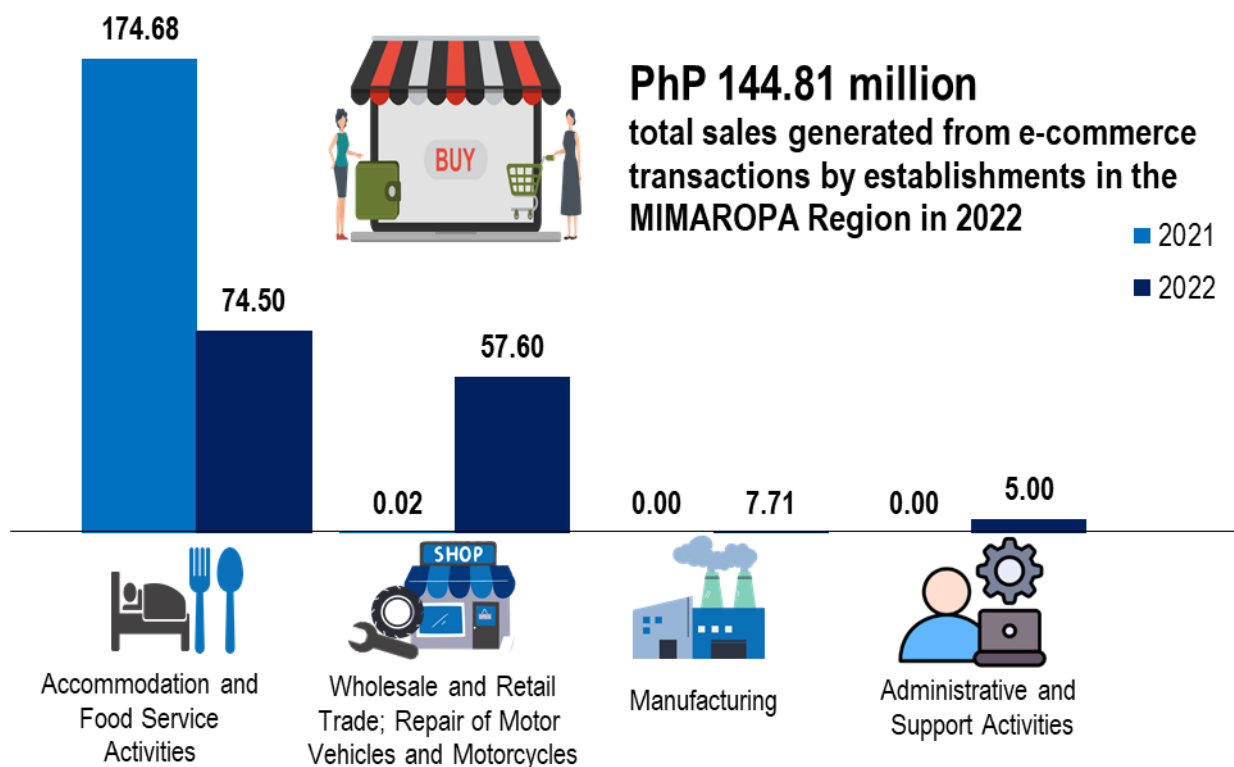
Source: Philippine Statistics Authority, *2021-2022 Annual Survey of Philippine Business and Industry*

While no reported sales generated from e-commerce from both Agriculture and Industry sectors in 2021, it can be noted that Industry had a total generated sales from e-commerce amounting to PhP 7.71 million in 2022. (Figure 2 and Table A)

Accommodation and Food Service Activities posted the highest sales generated from e-Commerce transactions

Across sections, more than half or 51.5 percent of the total sales generated during the year 2022 was in Accommodation and Food Service Activities with PhP 74.50 million. This was lower by PhP 100.17 million or an annual growth of -57.3 percent from the reported sales of PhP 174.68 million in 2021. The Wholesale and Retail Trade Repair of Motor Vehicles and Motorcycles came next with a total sales generated from e-commerce amounting to PhP 57.60 million in 2022 with 39.8 percent share to the regional total e-commerce sales. (Figure 3 and Table A)

Figure 3. Total Sales Generated from e-Commerce Transactions by Industry Section, MIMAROPA Region: 2021 and 2022
(Total Sales in Million Philippine Pesos)



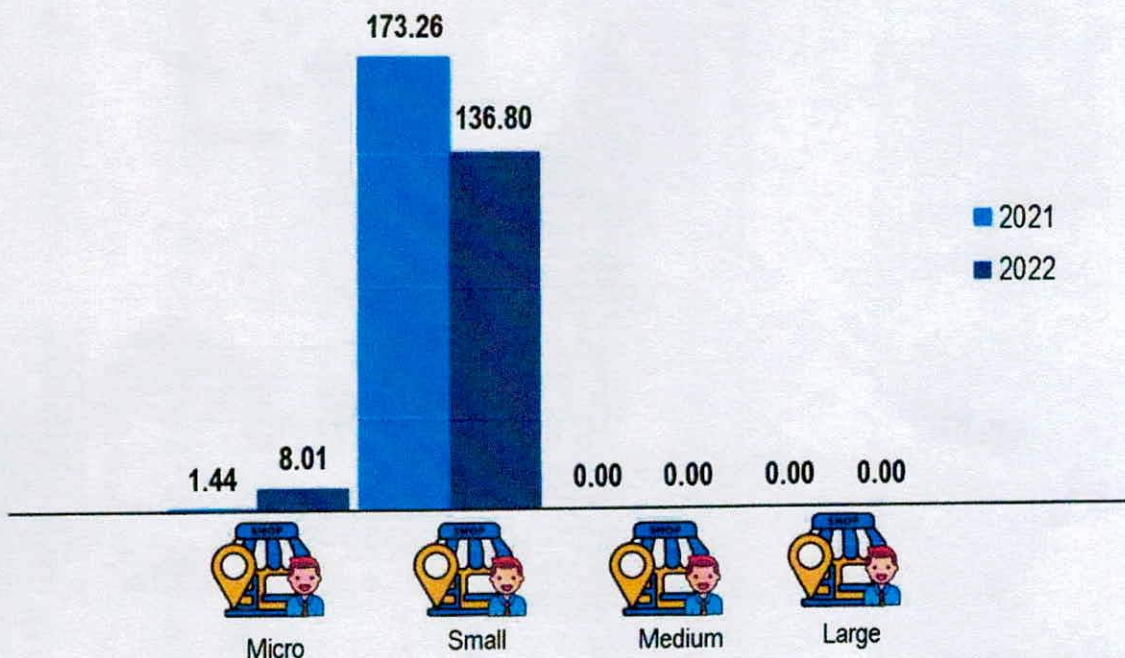
Source: Philippine Statistics Authority, *2022 Annual Survey of Philippine Business and Industry*

It can be noted that Manufacturing (PhP 7.71 million) and Administration and Support Activities (PhP 5.00 million) had reports on e-commerce sales in 2022. However, these sections had no generated sales in the previous year. (Figure 3 and Table A)

Small establishments had the highest sales generated from e-Commerce transactions

By employment groupings, small establishments accounted for the majority of the total sales from e-commerce transactions in 2022 with PhP 136.80 million or 94.5 percent. The remainder was from micro establishments with total sales amounting to PhP 8.01 million or 5.5 percent share to the regional total. Meanwhile, both medium and large establishments had no generated sales in 2022. (Figure 4 and Table B)

Figure 4. Total Sales Generated from e-Commerce Transactions by Employment Grouping, MIMAROPA Region: 2021 and 2022
(Total Sales in Million Philippine Pesos)



Source: Philippine Statistics Authority, 2022 Annual Survey of Philippine Business and Industry

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